



Women's Added Value
in the Economy



2026 Edition

WHO HOLDS THE TRUTH OF INFORMATION? THE POWER OF DATA TODAY

January 26th, 2026

Venue: Auditorium Pictet, at the Geneva Graduate Institute

Chemin Eugène-Rigot 2A, 1211 Geneva, Switzerland

Reception 18:00 ● Conference 18:30-20:30 ● Cocktail 20:30-21:45

Program description

18:00 -18:30

RECEPTION

18:30 20:05

WELCOME – Stefania Di Cecca, CWF President

CONFERENCE INTRODUCTION

Speaker: Romaine Jean, Journalist & Moderator

DIALOGUE 1 – Moderator Romaine Jean

Title: *Truth under pressure: the Media challenge*

Speakers: Chantal de Senger (Brand Business Manager and Executive Responsible, Tamedia Suisse Romande) & Géraldine Savary, (President, Club Suisse de la Presse)

DIALOGUE 2 – Moderator, Romaine Jean

Title: *The Algorithmic Truth: Technology and the Quest for Objectivity*

Speakers: Patrick Haack (Professor, UNIL - University of Lausanne) & Liudmila Zavolokina (Assistant Professor, University of Zurich)

DANCE PERFORMANCE (INTERLUDE)



DIALOGUE 3 – Moderator, Romaine Jean

Title: *The People Voice: Democracy, Law and Influence*

Speakers: Benjamin Von Wyl (Journalist, SWI swissinfo.ch) & Miriam Buiten (Professor, University of St. Gallen) & Timothy Mudiayi (Content Creator, @timonthegram, @timsurletok)

PANEL DISCUSSION

Title: *Truth as a Common Good: Paths for the Future*

Panelists: Romaine Jean (Moderator), Chantal de Senger, Patrick Haack, Liudmila Zavolokina, Benjamin Von Wyl, Timothy Mudiayi, Miriam Buiten and Géraldine Savary.

DANCE PERFORMANCE (INTERLUDE)

ACKNOWLEDGEMENTS President CWF and WAVE Team

20:05 -21:45 **COCKTAIL RECEPTION**

WAVE 2026 TEAM

Gisèle Champion
Stefania Di Cecca
Christine Gillieron
Ellen Kocher
Valérie Margarito
Fabiola Rubio
Eleonora Tasanova