



career
women's
forum

WAVE

Celebrate the 10th edition of the WAVE Conference

**IMPACTFUL LEADERSHIP:
DEVELOPING EMOTIONAL
INTELLIGENCE FOR SUCCESS**

Tuesday, January 29th, 2019

18:00 - 21:30

Maison de la Paix, Geneva



IMPACTFUL LEADERSHIP: DEVELOPING EMOTIONAL INTELLIGENCE FOR SUCCESS

Understanding the importance of emotional intelligence for today's leadership

Emotional intelligence is a great predictor of career success. It plays an important role in our ability to relate to, recognize, understand and manage our own and others' emotions. Used effectively, it gives leaders the potential to build an aligned, engaged and committed workforce. Everyone is born with a different level of emotional intelligence and it can be improved with practice.

Thanks to our speakers, you will learn:

- What really is emotional intelligence
- How to develop your own emotional intelligence
- How emotional intelligence can help become a better leader

Our panelists will tell us how emotional intelligence can be key to exceed our goals and reach our fullest potential.

Conference in English and French, open to women and men, students welcome.

VENUE

Maison de la Paix, Geneva

Auditorium Ivan Pictet (building 2, floor 2)

Maison de la Paix - Chemin Eugène-Rigot 2A - 1202 Geneva

Buses N° 11 and 28 - Stop: Rigot - **TPG Tram** N° 15 - Stop: Sismondi

Train Stop: Genève-Sécheron. We recommend the use of public transportation.

Parking is limited (P+R Sécheron).

PROGRAM 2019

17:30 - 18:00

REGISTRATION

18:00 - 20:00

WELCOME & INTRODUCTION

Annabella Cardone

CWF President

OPENING

John Zimmer

International Speaker, Moderator

SPEAKERS

Christian Buschbeck

Co-fondateur, Ikaara

Dr. Julie Péron

Neuropsychologue,
chargée de cours, UNIGE

Dr. Karin Diserens

Consultant physician,
Senior lecturer, CHUV

Christophe Barman

Co-fondateur de Loyco

Marina Riedi

Trainer on Emotional Intelligence
and Coach ICF PCC

PANEL DISCUSSION, Q&A

CLOSING REMARKS

Elsa Ferreira

WAVE Conference Project Leader &
CWF Committee member

Natascha Siegrist

WAVE Committee member

20:00 - 21:30

COCKTAIL DINNER & NETWORKING

SPEAKERS



Christian Buschbeck
Co-fondateur Ikaara

Expert en leadership, intelligence émotionnelle et transformation d'entreprise

Christian Buschbeck a effectué sa formation à HEC St-Gall, est diplômé en Management International et au bénéfice d'un diplôme fédéral supérieur de formateur en entreprise, certifié Success Insights (compétences relationnelles, clés de motivation et intelligence émotionnelle). Son parcours en marketing, management, vente et direction commerciale l'a amené à comprendre que son chemin de vie était davantage dans la compréhension des leviers de motivation et de freins chez chaque leader. Depuis quelques années, son expertise dans le domaine de l'intelligence émotionnelle a ouvert de nouvelles perspectives par rapport à l'intelligence collective.

A présent, Christian Buschbeck est spécialisé dans l'accompagnement et le coaching de dirigeants et de cadres; dans la formation de formateurs; ainsi que dans le développement du potentiel humain et leadership (management, commercial et synergie d'équipe).



Dr. Julie Péron
Neuropsychologue
clinicienne

Neuropsychologue clinicienne et chargée de cours à la Faculté de Psychologie et des Sciences de l'Education, UNIGE

Après l'obtention en 2002 d'un Diplôme d'Etudes Supérieures Spécialisées en neuropsychologie à l'Université de Caen, Julie Péron a toujours allié activité clinique et recherche scientifique. Parallèlement à sa pratique de la neuropsychologie clinique, elle a obtenu un doctorat en Sciences de la Santé en 2008. Elle a développé une ligne de recherche sur les liens entre motricité, cognition et émotions, ainsi que leurs soubassements cérébraux.

Julie Péron est actuellement chargée de cours à la Faculté de Psychologie et des Sciences de l'Education de l'Université de Genève, et neuropsychologue clinicienne au sein du Service de Neurologie Adulte des Hôpitaux Universitaires de Genève. Depuis 2015, elle est membre du Bureau et de la Commission de Formation Continue de l'Association Suisse de Neuropsychologie (ASNP) et depuis 2016, détentrice du titre de spécialiste en neuropsychologie FSP.



Dr. Karin Diserens

Consultant Physician

Consultant Physician and Senior lecturer responsible for the acute hospital-based neurorehabilitation unit (NRA) in the Department of Clinical Neurosciences at the CHUV in Lausanne

After completing her studies in Germany and Switzerland, as a specialist in neurology and physical medicine and rehabilitation, Karin Diserens became the Head of the Post-acute Neuro-rehabilitation Unit at Clinic Valmont (1996-2005). She thereafter led a team at the Lausanne University Hospital (2006-09), before leading the Acute Neurorehabilitation Unit of the Clinical Neurosciences Department, unit specialized in the care of patients with neurological and neurosurgical lesions, and patients in awakening coma. Karin's main research domain relates to the evaluation of consciousness disorders and the effect of neurosensory stimulation during the acute phase of coma, reinforced by robotic mobilization and brain computer interfaces.



Christophe Barman

Co-fondateur de Loyco

Co-fondateur de Loyco; entrepreneur durable passionné et promoteur du leadership bienveillant

Diplômé de l'école des HEC en Management (MSc, Lausanne et Innsbruck) et titulaire d'un brevet en risk management (ARM-E), Christophe Barman a co-fondé Loyco en 2013. Il s'engage pour la promotion de l'entrepreneuriat durable ainsi que la formation en management participatif et en gestion des risques.

Passionné de belles aventures humaines, de montagne et de sport, Christophe est très actif dans le monde associatif. Il est ainsi président de l'association faîtière des sports de neige genevois Genève Snowsports, vice-président du Ski Romand et de la commission cantonale genevoise d'aide au sport (Loterie Romande), président du Prix d'entrepreneuriat durable IDDEA, président de la Fédération Romande des Consommateurs (FRC) et membre du Conseil de l'Ombudsman Suisse des Banques.

MODERATORS



John Zimmer

International Speaker

John Zimmer is from Canada and now lives in Switzerland. He is an internationally recognized expert on public speaking, presentation skills and persuasion. With degrees in International Relations and Law, John has worked for a major Canadian law firm, the United Nations and the World Health Organization (WHO). He is now a full-time speaker, in English and French, and has spoken to thousands of people in over 20 countries on 5 continents. His clients include multinational corporations, international organizations and Executive MBA programs. John is a 9-time European champion of Toastmasters public speaking contests and a TEDx Speaker. John is the co-creator of Rhetoric –The Public Speaking Game™. Since 2009, John has been writing a popular blog, Manner of Speaking, recognized as a one of the leading blogs in the field of public speaking, presentation skills and communication.



Marina Riedi

Trainer on Emotional Intelligence and Coach ICF PCC

After spending 20 years in the corporate world, Marina Riedi decided to pursue her desire to become an ambassador for Emotional Intelligence. She is a trainer and coach in Emotional Intelligence at her own company, EQ Power GmbH. She is the National Coordinator for Switzerland for the International Society for Emotional Intelligence (ISEI), as well as a distributor and an accredited training partner of the EQ-i 2.0 and EQ 360 assessments of Emotional Intelligence published by Multi-Health Systems Inc. (www.mhs.com).

Training and coaching people in emotional intelligence brings Marina deep fulfilment and allows her to use her intuitive and empathic abilities to the fullest. Among her clients are large corporations, as well as individuals who are keen to excel in their emotional self-mastery.

ABOUT US



Founded in 1982 in Geneva, the Career Women's Forum (CWF) is a non-profit association reuniting some 300 executive women, representing more than 30 different nationalities, professionally active in all economic, political and social sectors of life.

The CWF's principal goal is to encourage women's professional development through sharing and exchanging of ideas, promote networking, and influence socio-professional life to achieve recognition and status as active and engaged professional women.

To strengthen the Forum's impact and reach, the CWF has developed partnerships with large multinational organizations. Today, 20 Corporate Members sponsor CWF membership for their women executives across the organization.

administration@cwf.ch - www.cwf.ch

CORPORATE MEMBERS SPONSORS





Celebrate the 10th edition of the WAVE Conference

WAVE COMMITTEE

Elsa Ferreira
Natascha Siegrist
Gaëlle Tanniou
Kathryne Bonvin-Berzel

WAVE PARTNERS

**The CWF especially thanks
the following companies
for their support:**

ORACLE®

for offering pens to the participants

Parenti Design

BRANDING STUDIO

for offering the WAVE brochure design

RICHEMONT

for offering a Montblanc pen to the speakers

www.cwf.ch