

Survey - Results

Statistics:

- 82 responses received out of 284 = 35% reply rate
- 30% Corporate Members - 70 % Individual Members
- 50% members between 2-4 years
- 7 members for more than 20 years
- Age: 44% 41-50 age bracket
- Education: 46 % Masters Level

What makes the CWF different?

1. Professionally active members 64.1%
2. Bilingual 57.8%
3. All Female 56.3%
4. Professional level of network 51.6%
5. Geneva location 48.4%
6. Topics - speaker quality: 45.3%
7. Female speakers as Role Models 43.8%
8. Multicultural membership 45.3%
9. Lunchtime events 37.5%

Initiatives

- 50+: High priority 39.7%
- WAVE: Medium-High priority 40.8%
- Women on Boards: High priority 56.9 %
- External Mentoring: Medium priority 45.6 %
- Internal Mentoring: High priority 53.6 %
- IMD Networking: Medium priority 41.5 %

Events Attendance Rate:

- Frequently: Lunches 52.4 %
- Other Events: Occasionally

LUNCHESES

Reasons for Non- Attendance:

- Unrelated to Career Women's Forum: 57.6%
- Speaker Topics: 50%

Female Speakers on Female Topics?

Yes: 48.4%

No: 51.6%

Topics more important than speakers?

86.1% vs. 66.7%

CONTINUING EDUCATION:

Expectations of continuing education

- Partnerships with leading associations 83%
- Customized training 54.7%

EXTERNAL MENTORING

Ready to be a mentor to outside candidates?

No: 62.1%

Yes: 37.9%

INTERNAL MENTORING

Themes for internal mentoring

- Sharing experiences 70 %
- Career-Family balance 49.2%

60% not willing to be a mentor for a Career Women's Forum member

57% interested in having a Career Women's Forum mentor

NEW BY-LAWS

72.4% would accept new members momentarily without a professional activity if corresponding to Career Women's Forum membership criteria

76.8 % would not accept membership to be open to men